

# Isadoora Theatre Company

## Playbill & Production Season Sponsorship Opportunities

Our playbill will be distributed at every performance of our 2007-2008 season shows that include *Picasso at the Lapin Agile* by Steve Martin in October 2007, *Working* the musical by Studs Terkel, Steven Schwartz and James Taylor in February 2008, and *The Cover of LIFE* by R.T. Robinson in May 2008. Shows presented at SBHS, DCA, and Ephraim Village Hall.

Name of Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Production Sponsorship

Show your support for Isadoora Theatre Company, Door County's top-quality quiet season community theatre! Sponsors will receive reserved seating and name recognition at the show as well as several free tickets. Select a sponsor level.

\$300    \$500    \$1,000    \$2,500

\$7,500 - Full Season Sponsor

Enter Other Amount: \_\_\_\_\_

### Playbill Display Ad Sponsorship

Check here to run the exact same ad as last season.

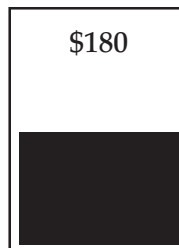
For new ads, please circle ad size desired and fill out information below.

Ad prepared by: \_\_\_\_\_

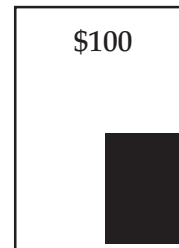
Phone: \_\_\_\_\_ Email: \_\_\_\_\_



Full Page  
5-1/8" x  
7-3/4"



1/2 Page  
Horizontal  
5-1/8" x  
3-3/4"



1/4 Page  
Vertical  
2-1/2" x  
3-3/4"

### Terms & Conditions for Isadoora Playbill Sponsorship

#### CONDITIONS

Publisher retains the right to refuse visual and editorial material not in keeping with the quality, and to refuse any advertiser deemed not in the interests of Isadoora Theatre Company. Isadoora reserves the right to edit copy.

Payment, along with this contract and electronic ad file, must be received by Isadoora Theatre Company no later than **September 20, 2007**. Any exception to this policy must be approved by a board member.

#### COPYRIGHT

Advertiser certifies that they either own the copyright, or have permission from any and all copyright holders, to all material included in their advertising submitted to Isadoora, and will hold Isadoora harmless in any dispute involving copyright.

#### DIMENSIONS: AD PAGE

|                          | Width x Height  |
|--------------------------|-----------------|
| 1/4 Page Vertical.....   | 2-1/2" x 3-3/4" |
| 1/2 Page Horizontal..... | 5-1/8" x 3-3/4" |
| Full Page.....           | 5-1/8" x 7-3/4" |

*Thank You  
for Your  
Support!*

#### PRINTING SPECIFICATIONS

The ad will print in black and white as it is on the disk provided to Isadoora. Please include a proof of the ad. Call if you have any questions.

All ads must be submitted to Isadoora in electronic form by Sept. 20, 2007. Advertiser will be responsible for all additional charges for ad changes.

Ads set up for Mac in Quark 6, Adobe InDesign, Illustrator, Photoshop or PDF are acceptable. All fonts & images MUST be included.

Please email ads to Ann at [annkbarnard@hotmail.com](mailto:annkbarnard@hotmail.com).

**Deadline: September 20, 2007**  
**Questions: Call Ann at 920-559-1039**

**Please send this form with payment to:**  
**I.T.C., P.O. Box 734, Fish Creek, WI 54212**

I have read and will accept the terms and conditions of this agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### DISCLAIMER

Isadoora Theatre Company shall in no event be liable for direct, indirect, special, incidental, contingent or consequential damages resulting from any errors or omissions in the Isadoora Theatre Company Playbill, including damage from loss of business or loss of goodwill. The aforementioned applies even if Isadoora Theatre Company has been advised of the possibility of such damages. By signing this agreement, I agree that Isadoora Theatre Company shall have no liability arising out of the contract for negligence or for errors or omissions, in excess of the cost of my ad. Any written or oral information or advice given by Isadoora Theatre Company will in no way increase the scope of this warranty, nor may I rely on such oral or written communication. The laws of the State of Wisconsin shall govern this agreement.