



The Dinner Party by Neil Simon  
Third Avenue Playhouse, Sturgeon Bay  
Feb. 11-14 & 18-21, 2010

Painting Churches by Tina Howe  
Ephraim Village Hall  
May 13-16 & 20-23, 2010

## Sponsorship for Isadoora's 8th Season

### Sponsorship Levels

Sponsors will receive free tickets, acknowledgement in the playbill, and other recognition benefits as outlined below:

#### ADVERTISER (PLAYBILL SPONSOR)

- \$ 50 Listing
- \$100 Listing + 1/4 page playbill ad\*
- \$175 Listing + 1/2 page playbill ad\*
- \$325 Listing + Full page playbill ad\*

#### SEASON SPONSOR

- \$750 Full-Page playbill ad\* plus prominent recognition display and pre-show announcement acknowledgement at all performances; special thank-you listing on media materials.

#### LIVE AD SPONSOR

- \$ 960 Show Custom-created "Live Ad" performed at your choice of show (8 performances).  
*Please indicate:*  The Dinner Party (Jan. 15 deadline)  Painting Churches (Apr. 15 deadline)
- \$1,600 Season Custom-created "Live Ad" performed at *all* shows—that's **16** performances, at just \$100 each!

#### WEBLINK (additional; must accompany a sponsorship contribution of \$50 minimum)

- \$15 a **link** to your business site will be featured on the new "Sponsorship Acknowledgement" page of Isadoora's website.
- \$25 a **link with logo** will be featured on the new "Sponsorship Acknowledgement" page of Isadoora's website.

#### CONTRIBUTION

- I am unable to sponsor this season, but enclosed is my general contribution of \$\_\_\_\_\_.

Company: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

*Please note: All donor addresses, phone numbers, and e-mail addresses are handled responsibly and are never sold, rented or shared.*

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_  Yes! Please send us *Isadoora "Insider"* e-news!

Website: \_\_\_\_\_

Name as you would like it to appear in the playbill and other acknowledgement listings:

\_\_\_\_\_

\* Please see reverse for playbill ad specifications.

# Playbill Display Ad Specs & Info



Thank You for  
Your Support!

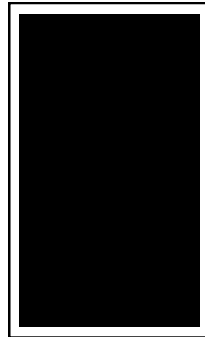
Please rerun *exactly* the same ad as last season.

I will submit a new ad.

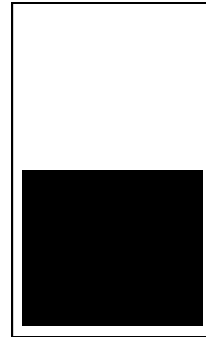
Ad prepared by: \_\_\_\_\_

Preparer's Phone: \_\_\_\_\_

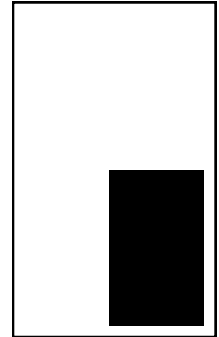
Preparer's Email: \_\_\_\_\_



Full Page  
7 3/4" x 5 1/8"



Half Page  
3 3/4" x 5 1/8"



1/4 Page  
3 3/4" x 2 1/2"

**Playbill ad submission deadline: 01/22/2010.**

## Terms & Conditions

### CONDITIONS

Publisher retains the right to refuse visual and editorial material not in keeping with the quality of the playbill, and to refuse any advertiser deemed not in the interests of Isadoora Theatre Company. Isadoora reserves the right to edit copy.

**Payment, along with this contract and electronic ad file, must be received by Isadoora Theatre Company not later than January 22, 2010.** Any exception to this policy must be approved by a member of Isadoora's Board of Directors. Forms received without accompanying payment may not be honored.

### COPYRIGHT

Advertiser certifies that they either own the copyright, or have permission from any and all copyright holders, to all material included in their advertising submitted to Isadoora, and will hold Isadoora harmless in any dispute involving copyright.

### PRINTING SPECIFICATIONS

The ad will print in black and white, as it is in the electronic file provided to Isadoora. Please include a hardcopy proof of the ad. Call if you have any questions.

All ads must be submitted to Isadoora in electronic form by Jan. 22, 2010. Advertiser will be responsible for all additional charges for ad changes once artwork has been submitted.

Ads set up for Mac in Quark 6, Adobe InDesign, Illustrator, Photoshop, JPG, or PDF are acceptable. All fonts and images **MUST** be included.

**Please email ads to Renee at [renee@rp-designs.net](mailto:renee@rp-designs.net).**

If you have any questions about ad specifications of submission methods, please email Renee or call her at 920-421-1185.

## Disclaimer

Isadoora Theatre Company shall in no event be liable for direct, indirect, special, incidental, contingent or consequential damages resulting from any errors or omissions in the Isadoora Theatre Company Playbill, including damage from loss of business or loss of goodwill. The aforementioned applies even if Isadoora Theatre Company has been advised of the possibility of such damages. By signing this agreement, I agree that Isadoora Theatre Company shall have no liability arising out of the contract for negligence or for errors or omissions, in excess of the cost of my ad. Any written or oral information or advice given by Isadoora Theatre Company will in no way increase the scope of this warranty, nor may I rely on such oral or written communication. The laws of the State of Wisconsin shall govern this agreement.

I have read and will accept the terms and conditions of this agreement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Isadoora Theatre Company is a registered non-profit 501 (c) (3) with the IRS. All contributions are 100% tax deductible.

***Please send this form with sponsorship contribution to:***

Isadoora Theatre Company • P.O. Box 734 • Fish Creek, WI 54212 • 920-493-DOOR (3667)  
Website: [www.isadoora.com](http://www.isadoora.com) • Email: [info@isadoora.com](mailto:info@isadoora.com)